

SANDWICH BOOK REPORT ADVERTISEMENT(persuasive)

DELICIOUS SPEECH INSTRUCTIONS

Due the week of 12/5



Goal: The goal is to make other students really want to buy the sandwich and, most importantly, read the book, by presenting an **advertisement** for both.

Please do NOT read us your book report. This is a chance to make your presentation exciting and fun!

Timing: Students will share their sandwich project by doing a 1 - 3 minute commercial for their sandwich and book. Students should practice their commercials at home to make sure of the timing.

Guidelines:

Share important elements from the book

- Brief summary...without spoilers!
- Setting (where and when)
- Main characters
- How the book made you feel
- Favorite parts of the book
- Come up with a name for your sandwich that matches the theme or title of your book
- Tell the audience why they should buy the sandwich
- This speech is done LIVE in class, it is not a recorded advertisement

Tips:

- Be energetic! Try to convince the audience to buy the sandwich whether you liked the book or not
- (Optional) Be a character from the book to help you “sell” your product
- Avoid reading us your book report
- Be sure to talk about the BOOK and the sandwich as one product

Introduction Example:

Have you ever made a mistake at school and were sure everyone knew about it? Can you imagine cracking an egg on your head only to find out it was raw? Well, turn those broken eggs into a delicious fried egg sandwich - Ramona Quimby’s Quick Fry Sandwich! It will make you think and feel great, just like the book, Ramona Quimby, Age 8.